

Community Priorities workshop – 15th July 2026

SOAR analysis

Strengths

The best thing about where we live (arranged alphabetically)

- Children
- Cohesive diverse community
- Community centres and family hub
- Community spirit
- Faith centres
- Local police hub
- Local thriving businesses
- Outdoor spaces
- Resilience
- Schools
- Support that is available
- Transport

What would make where we live even better? (arranged alphabetically)

- A learning centre for life skills
- Access to cultural activities such as swimming
- Access to Green space
- Access to sports which help develop discipline
- Better communication
- Free bus travel
- Intergenerational projects (gardening, arts, etc)
- Library access
- Local facilities / club for young people
- Local markets with local produce
- Motivated parents
- Offers from businesses for the area (eg West Midlands travel)
- Positive news about all the community members
- Positive social media messages
- Sustainability in terms of the community and also the programme
- The opportunity to develop life skills

Opportunities (based on “what would make where we live even better?”)

- Accessing grants for the area
- Advice for young people around health issues
- Developing skills around AI
- Health food education
- Helping young people understand finance (eg understanding APR, etc)
- Informing local people what is going on (free opportunities)
- Learning about social Enterprises via Access to Business
- Libraries making the most of them
- Link to the Wolverhampton City Credit Union
- Parenting
- Partnership working with statutory agencies
- Removing barriers for parents
- Training and adult education
- Young people – life skills

Aspirations *(what will our community look and feel like in 10 years?)*

- Data regarding deprivation is going the right way
- Housing stock has improved, including being more sustainable
- It is a bustling community.
- Local communications are excellent
- No postcode prejudice
- People are proud of the history of the area
- People don't say about Low Hill "It's rough round there ain it?"
- People in the area are able to make decisions for themselves.
- The area is a positive example of how change can be achieved
- The community is safer for young people, and they are able to thrive
- The people of the area are tech savvy and understand AI
- There are facilities for young people in the area
- There are more entrepreneurs in the community
- There are opportunities to increase peoples well-being
- There are safe places in the community for learning in the evening.
- There is more outside investments in the area
- Those who are children now will be in work in 10 years' time.
- Thriving community hubs

Resources *(What's needed to make this happen?)*

- Capital funding in Pride in Place is being used to leverage revenue
- There are streams of income for the community
- Strong community hubs
- Local facilities (young people, learning, wellbeing, etc)

Brief Analysis

Emerging themes *(currently overlap)*

- Business / innovation / entrepreneurship
- Community facilities (hubs, open spaces, etc)
- Community safety and feeling safe
- Families – support for parents
- Health and well-being (educational, preventative, skills)
- Learning for life skills (money, cooking, etc)
- Opportunities for new chances (employment, rehabilitation, etc)
- Pride – history and future
- Sustained development after PiP (social enterprise, investment, etc)
- Young people

Areas for 'Champions'?

- **Business Opportunities** (local shops / innovation / entrepreneurship / employment)
- **Community Assets** (facilities, hubs, open spaces, etc)
- **Community Safety** (being safe and feeling safe)
- **Health and Wellbeing** (preventative, family support, rehabilitation, etc)
- **Learning for life** (skills, money, cooking, etc)
- **Young People** (local opportunities)

Cross cutting themes

- Pride – history and future
- Sustained development after PiP (social enterprise, investment, etc)