

Low Hill Pride in Place

Consultation September - October 2026

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Low Hill Pride in Place Engagement

Executive Summary

Purpose

The Low Hill Pride in Place consultation was undertaken in September and October 2026 to inform the development of a community-led Regeneration and Investment Plan for Low Hill. The Pride in Place programme seeks to ensure that future investment priorities reflect the views, experiences and aspirations of local people and provide a robust evidence base for future decision-making. Particular emphasis was placed on hearing from residents and communities whose voices are often underrepresented in traditional consultation processes.

A map of the area of benefit can be found in Appendix 3.

Scale of Engagement

The consultation combined several complementary engagement methods to ensure both breadth and depth of participation:

- **758 survey responses** were received from residents, workers, visitors, and business owners connected to Low Hill. **Targeted outreach through commissioned organisations** ensured engagement with young people, multilingual communities, faith communities, older residents, digitally excluded residents and other groups less likely to participate through traditional consultation methods.
- A **community priorities workshop** involving approximately 20 residents helped identify initial priorities and shape the survey design.
- **Community asset mapping engagement** was delivered through a series of facilitated sessions using a strengths-based approach to identify local assets, opportunities and areas for improvement. It involved **152 participants**.

Top Findings

1. Community Assets

Residents placed the greatest emphasis on improving community facilities, neighbourhood hubs, parks, open spaces and places where people can meet. Existing assets such as community centres, libraries, parks and local organisations were widely valued and seen as foundations for future investment.

2. Community Safety

Community safety emerged consistently as a major concern. Residents highlighted anti-social behaviour, crime, drug-related activity, illegal bikes and the need for greater visibility and reassurance within public spaces.

3. Children and Young People

Respondents repeatedly called for more opportunities, activities and facilities for children and young people, including youth clubs, sports provision, skills development, training and safe places to spend time.

4. Parks and Public Spaces

Residents strongly supported investment in parks, green spaces and the wider public realm, including improved play equipment, lighting, maintenance, seating and safer environments.

5. Employment and Skills

Many participants highlighted the importance of local jobs, apprenticeships, enterprise opportunities, skills development and support for young people and residents seeking to improve their future prospects.

Headline Conclusion

The consultation presents a clear and consistent message. Residents want investment in both **people and places**. There is strong support for improving community facilities, parks, public spaces and neighbourhood environments, but residents also want greater investment in young people, skills, employment opportunities, wellbeing and community development. Across all engagement methods, participants described a vision for a safer, more connected and more opportunity-rich Low Hill that builds on existing strengths while addressing long-standing challenges.

1. Introduction and Context

Low Hill has been selected as part of the Government's Pride in Place programme, providing an opportunity to secure up to £20 million of investment over a ten-year period. The programme is designed to support neighbourhoods to develop long-term regeneration and investment plans that are shaped by local people and focused on creating thriving places, building stronger communities, and empowering residents to influence the future of their area.

As part of this process, all participating neighbourhoods are required to develop a Regeneration and Investment Plan supported by robust evidence of community engagement. The plan must demonstrate a clear understanding of local needs, strengths, challenges and aspirations, and show how residents, businesses and stakeholders have influenced the priorities proposed for future investment.

To support the development of the Low Hill Regeneration and Investment Plan, the City of Wolverhampton Council's Communities Team managed a programme of consultation and engagement between August and October 2026. The purpose of the consultation was to understand what people value about Low Hill, identify the issues and opportunities that matter most to them, and gather views on how the area should develop over the next ten years. The findings will help inform decisions about future investment priorities and provide evidence to the Low Hill Pride in Place Board as it develops the Regeneration and Investment Plan.

A key objective of the consultation was to ensure that the process reached beyond those who typically participate in public consultations. Drawing on lessons from previous neighbourhood engagement work, the approach placed particular emphasis on hearing from people whose voices are often under-represented, including young people, residents not connected to existing community networks, ethnic minority communities, older residents, people with disabilities, faith communities and businesses.

The consultation was designed around a simple but important question: What should the future of Low Hill look like, and what investment priorities will make the greatest difference to local people over the next decade? Residents and stakeholders were invited to share their views on the area's strengths, priorities for improvement, aspirations for the future, and potential investment opportunities. Alongside survey activity, asset-mapping and community engagement work were undertaken to capture a richer understanding of local places, networks and community assets.

The findings presented in this report provide a comprehensive overview of what people told us and will form an important evidence base for the development of the Low Hill Regeneration and Investment Plan.

2. Methodology

A mixed-methods consultation approach was adopted to ensure that the widest possible range of people with a connection to Low Hill could participate. The methodology combined quantitative survey research with qualitative community engagement activities, enabling the collection of both measurable evidence and more detailed insights into residents' experiences, priorities and aspirations. The overall approach was designed to inform the development of the Low Hill Regeneration and Investment Plan and to ensure that future investment priorities reflected the views of local people.

Before the consultation

Before the public consultation was launched, members of the Low Hill Pride in Place Board and wider stakeholders took part in a workshop on 15 July 2026 using a SOAR (Strengths, Opportunities, Aspirations and Resources) approach. This exercise explored what people valued about Low Hill, what opportunities existed for the future, the area's long-term aspirations and the resources needed to achieve them. The workshop identified recurring themes including business opportunities, community assets, community safety, health and wellbeing, learning for life skills and opportunities for young people. These themes were subsequently used to inform the design of the consultation survey and the priority areas presented to residents.

The workshop highlighted a range of community strengths including community spirit, a cohesive and diverse population, schools, faith centres, community facilities, local businesses and outdoor spaces. Participants also identified aspirations for the future, including improved housing, stronger community hubs, greater opportunities for young people, improved community safety, increased entrepreneurship, better communications and greater pride in the area.

Consultation Design

The core element of the consultation was a structured survey hosted on the Council's Citizen Space platform. The survey explored participants' connections to Low Hill, their priorities for future investment, aspirations for the area over the next ten years, and views on specific improvement opportunities. It also included equality monitoring questions to support analysis of participation across different demographic groups.

To maximise accessibility, paper copies of the survey were also made available through community venues and engagement events. This ensured that residents who were less digitally connected could still participate.

Community Outreach

Recognising that consultation activity relying solely on online engagement often under-represents certain groups, a substantial programme of face-to-face outreach was delivered. The Council commissioned six voluntary and community sector organisations with established relationships across different communities within Low Hill. Together these organisations provided specialist access and improved representation from families, young people, multilingual communities, faith communities, older residents, community networks and residents who may not typically engage in consultation exercises.

Engagement activities included community events, street-based engagement, outreach through existing community groups and networks, faith-based engagement, business engagement and door-knocking activity. Delivery partners were encouraged to undertake proactive engagement rather than relying solely on existing service users, helping ensure a broader and more representative evidence base.

Participatory Activities

Alongside the survey, qualitative engagement exercises were undertaken to generate richer insights about the neighbourhood. These included asset-mapping activities - the “Pride in My Neighbourhood” exercise - which invited participants to identify places they valued, hidden assets, locations with future potential, areas requiring improvement and the single change they would most like to see. These activities helped capture place-based perspectives that could not be fully explored through survey questions alone.

The consultation approach was informed by lessons from previous Pride in Place engagement work, which demonstrated the value of combining surveys with community outreach and deeper qualitative conversations. This approach was intended to provide both breadth and depth of evidence while ensuring inclusion of people whose voices are often under-represented.

Participants

The consultation was open to anyone who lived, worked, studied, owned a business in, visited or otherwise used Low Hill. Particular effort was made to engage groups that are often less likely to participate in formal consultation processes, including young people, older residents, ethnic minority communities, multilingual communities, faith communities and residents who were not already connected to established community networks.

Analysis

Survey responses were collated through Citizen Space and supplemented by paper returns. Quantitative responses were analysed to identify patterns in priorities and preferences, while open-text responses and qualitative engagement findings were thematically analysed to identify recurring themes, concerns and opportunities.

Findings from all engagement methods were brought together to provide a comprehensive evidence base for the development of the Regeneration and Investment Plan.

3. Who We Heard From

A key objective of the consultation was to hear from a broad cross-section of people connected to Low Hill, including residents, workers, visitors, business owners and communities whose voices are often under-represented. The consultation programme was specifically designed to reach beyond existing community networks through outreach, door knocking, street engagement, faith-based engagement and work with trusted voluntary and community sector organisations.

The survey was open to anyone who lives in, works in, visits or owns a business in Low Hill. Demographic information was also collected to help understand whether the consultation reflected the diversity of the local population and to identify any differences in priorities between groups.

To support inclusive participation, six community organisations were commissioned to engage different sections of the community. Together they provided access to families, young people, community networks, multilingual communities, faith groups, businesses, older residents, African and Caribbean communities and people who may be digitally excluded.

The engagement programme included targeted work with:

- Families and residents connected to community hubs and local networks.
- Children and young people, particularly those not engaged through schools or organised activities.
- Residents from ethnic minority communities and communities requiring culturally appropriate engagement approaches.
- Migrant, multilingual and faith communities, supported by organisations able to communicate in a range of community languages.
- Older African and Caribbean residents and people less likely to engage through digital channels.
- Residents living on streets or in communities with historically lower response rates, alongside people not already connected to community groups or services.
- Businesses, workers and visitors to the area.

The survey dataset shows participation from a wide range of age groups, including children and young people, working-age adults and older residents. Responses were received from people with different ethnic backgrounds, faiths, disabilities and life

experiences, reflecting the consultation's aim of securing diverse demographic representation.

Profile of Survey Respondents

A total of **758 people** completed the Pride in Place Low Hill survey. The responses demonstrate strong participation from residents across different age groups, communities and backgrounds and provide a broad evidence base for future decision-making.

Category	Headline Findings
Residents	642 respondents (84.7%) identified themselves as living in Low Hill.
Workers	91 respondents (12.0%) worked in Low Hill. Respondents could select more than one connection to the area.
Visitors	82 respondents (10.8%) regularly visited Low Hill.
Young People	196 respondents (25.9%) were aged under 25, including 87 respondents aged under 16 .
Working Age Adults	417 respondents (55.0%) were aged between 25 and 64.
Older Residents	196 respondents (25.9%) were aged 55 or over, including 117 respondents aged over 65 .
Main Ethnic Groups	The largest ethnic group was English, Welsh, Scottish, Northern Irish or British (323 respondents) . Significant participation was also received from residents identifying as Caribbean (61), Indian (49), African backgrounds (46), White and Black Caribbean (45), Pakistani (27), Arab (21) and Bangladeshi (19) .
Disability	125 respondents (16.5%) identified as having a disability, long-term physical health condition, mental health condition or illness expected to last 12 months or more.

The consultation achieved participation from a diverse range of communities and age groups. In particular, the engagement programme was successful in securing responses from young people, older residents and residents from a wide range of ethnic backgrounds. The survey also received responses from **125 people with a disability, long-term health condition or illness**, reflecting the targeted outreach approach adopted through commissioned voluntary and community sector partners.

Collectively, this provides confidence that the findings reflect perspectives from across the Low Hill community rather than a single demographic group.

The consultation therefore combined open public participation with targeted outreach, helping ensure that feedback was gathered not only from established community voices but also from groups who may otherwise have been less likely to take part.



4. What People Told Us

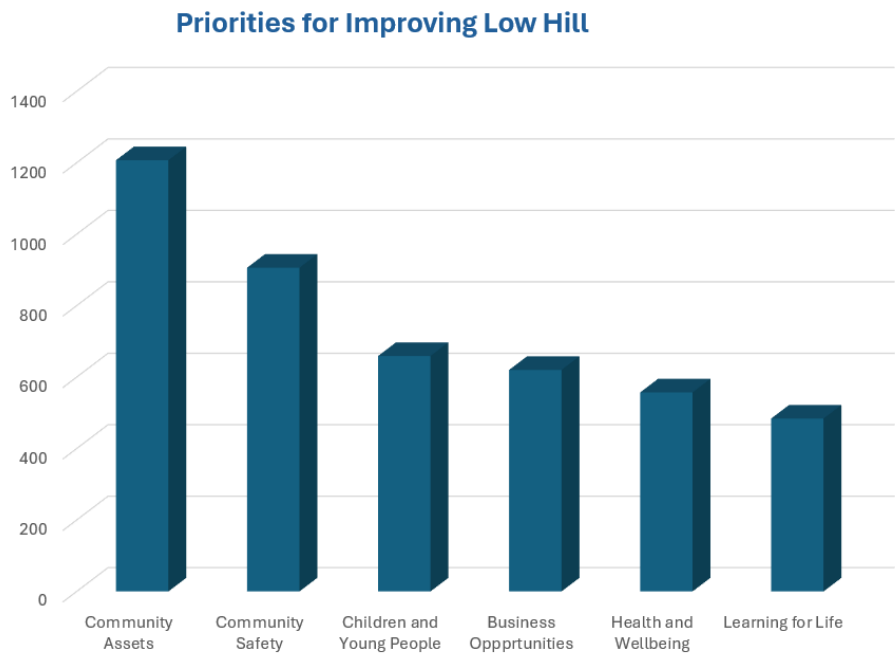
What people value about Low Hill

Despite concerns about some aspects of the area, many respondents spoke positively about the strong sense of community that exists in Low Hill. People frequently described friendly neighbours, family connections, community spirit and a feeling that residents look out for one another. Existing community assets such as parks, green spaces, schools, community centres, faith organisations, the library, local businesses and transport links were also valued. Workshop participants highlighted community spirit, resilience, outdoor spaces, thriving local businesses, community hubs and faith centres as key strengths of the area.

Residents often described Low Hill as a place where they have grown up, built relationships and feel a sense of belonging. While some respondents expressed frustration about current challenges, many still identified family, friends and established community networks as the area's greatest assets.

Priority themes

When asked about priorities for the future, several consistent themes emerged across survey responses, workshop discussions and community conversations.



Survey respondents ranked three priorities. First-place rankings were allocated three points, second-place rankings two points and third-place rankings one point. The figures shown are weighted scores, not numbers of respondents.

Priority	Weighted Score
Community Assets	1,207
Community Safety	906
Children & Young People	659
Business Opportunities	620
Health & Wellbeing	557
Learning for Life	484

Survey respondents ranked three priorities. First-place rankings were allocated three points, second-place rankings two points and third-place rankings one point. The figures shown are weighted scores, not numbers of respondents.

Community Assets

Community assets emerged as the highest ranked priority across the consultation. Residents consistently highlighted the importance of community centres, parks, libraries, open spaces and places where people can meet, learn and participate in community life. Many respondents valued existing facilities and felt that future investment should focus on improving, expanding and making better use of assets that already play an important role within the neighbourhood.

Residents frequently linked strong community facilities with wider outcomes such as reducing isolation, supporting families, improving wellbeing and strengthening community pride. Parks, community hubs, libraries and local organisations were repeatedly described as essential foundations for a thriving neighbourhood.

Community safety was one of the strongest themes, with residents frequently highlighting concerns about crime, anti-social behaviour, drug-related activity, vandalism and feeling unsafe in public spaces. Many respondents called for safer streets, improved lighting, greater visibility of police and more positive activities for young people.

Residents frequently described concerns about personal safety and the impact of crime and anti-social behaviour on daily life.

"I don't feel safe or protected in Low Hill."

"Knife crime is making people unsafe in their own community."

Young people were another major priority. Residents repeatedly called for more youth clubs, sports facilities, training opportunities, employment pathways and safe places for young people to spend time. Concerns were also raised about bullying, exploitation, gang involvement and a lack of opportunities for younger residents.

Many respondents felt that young people did not currently have enough opportunities, activities or support available to them.

"Would be good to have more support in having youth voices heard."

"More youth clubs and places for children of all ages to have a safe space to chill and meet new people."

Other commonly identified priorities included improving community facilities and public spaces, supporting local businesses and employment opportunities, developing life skills and adult learning opportunities, improving health and wellbeing, and strengthening support for families. These themes closely reflected those identified through the earlier SOAR workshop and consultation design process.

Business Opportunities

Business opportunities and economic inclusion emerged as another important theme throughout the consultation. Residents frequently highlighted the need for greater access to employment, apprenticeships, skills development and support for local businesses. Many participants described the importance of creating pathways into work, particularly for young people, and ensuring that investment generates tangible opportunities for local residents.

Respondents also expressed a desire for a stronger local economy, including support for entrepreneurship, training opportunities and initiatives that help people improve their future prospects. Employment and enterprise were frequently viewed as important contributors to both individual wellbeing and wider neighbourhood prosperity.

Health and Wellbeing

Health and wellbeing was another recurring priority. Respondents highlighted the importance of accessible activities, community support, mental wellbeing, physical activity and opportunities that help people stay healthy and connected. Residents frequently linked wellbeing to the availability of community spaces, social activities and support networks.

Many participants emphasised the role that community facilities, green spaces and inclusive activities can play in reducing isolation, strengthening resilience and improving quality of life for residents of all ages.

Learning for Life

Residents also highlighted the importance of lifelong learning and practical life skills. This included support with digital skills, financial management, employability, parenting, cooking and other skills that help people live independently and confidently.

Many respondents viewed learning opportunities as a means of improving life chances, increasing confidence and helping people access employment, education and wider opportunities throughout their lives.

Future aspirations

Residents shared a clear vision for a future Low Hill that is safer, cleaner, more attractive and full of opportunity. Many imagined a neighbourhood where children and young people can thrive, where people feel proud of where they live, and where communities are connected and supportive. Respondents frequently described aspirations for reduced crime, improved housing, stronger local services, better employment opportunities and more activities for all age groups.

There was also a strong desire for long-term investment that improves life chances. Residents spoke about creating pathways into employment, apprenticeships, entrepreneurship and skills development, alongside improvements to community wellbeing and mental health. Many wanted Low Hill to become a place known for opportunity, pride and positive change rather than deprivation and negative perceptions.

Residents also highlighted the importance of supporting people into employment and helping young people develop skills for the future.

"I would want more apprenticeships and training opportunities."

"There needs to be more opportunities for young adults ageing into adult life who have not been taught the proper ways to find work."

Residents frequently described an aspiration for Low Hill to become a place where people feel proud, safe and optimistic about the future.

"I would like Low Hill to be a place where my little sisters and brothers can grow up safe."

"A cleaner, safer and more welcoming community where people feel proud to live."

Capital investment priorities

Residents identified a range of physical improvements that they believe would make the greatest difference to everyday life. Frequently mentioned priorities included improving parks and green spaces, creating new sports and recreation facilities, improving community buildings and meeting spaces, upgrading local shopping areas

such as Showell Circus, improving housing, enhancing street lighting and making public spaces cleaner and more attractive.

Many responses focused on the need for more facilities for young people, including football pitches, basketball courts, youth hubs, outdoor gyms and safe recreational spaces. Others highlighted the importance of improving community venues, investing in local libraries and hubs, supporting enterprise and training facilities, and improving the appearance of neighbourhood centres and public spaces.

Community connections

A strong message from residents was that people feel most connected when they have opportunities to come together through shared activities and welcoming community spaces. Respondents consistently called for more community events, celebrations, festivals, sports activities, youth programmes, volunteering opportunities and informal social spaces where people can meet and build relationships.

Residents also highlighted the importance of community centres, parks, libraries, faith venues and other shared spaces that help bring people together. Many felt that better communication, stronger promotion of local opportunities and more inclusive activities for different age groups would help strengthen community cohesion and reduce isolation.

What different groups told us

Alongside considering the consultation findings as a whole, analysis was undertaken to identify themes emerging from particular groups engaged through the consultation. While there was considerable overlap in priorities across the community, some groups emphasised specific issues and opportunities based on their experiences and circumstances. The findings below provide additional insight into the voices of groups that are often under-represented in consultation activity.

Young People

Young people were one of the most significant groups represented within the consultation, with almost 200 responses received from people under the age of 25. Their responses highlighted a strong desire for more opportunities, greater involvement in decision-making and improved facilities.

Several themes emerged consistently:

- Feeling safe in public spaces.
- More youth clubs and activities.
- Better sports and recreation facilities.
- Employment opportunities and apprenticeships.

- Support to develop skills and prepare for work.
- Opportunities for young people to influence decisions affecting them.

WHAT YOUNG PEOPLE TOLD US

196 survey respondents were aged under 25

Feeling Safe



Safer public spaces

Youth Clubs and Activities



More positive places to meet

Sport and Recreation



Better sports and outdoor facilities

Jobs and Apprenticeships



More employment pathways

Skills for the Future



Support to build skills and confidence

Having a Voice



Influence decisions affecting young people

Young people want to feel safe, access positive opportunities opportunities and have a meaningful voice in Low Hill's future.

Many young people linked the lack of activities and opportunities directly to wider concerns about anti-social behaviour and community safety. They frequently described a need for safe places to meet friends, spend time positively and develop their aspirations.

Young people also highlighted the importance of being listened to and involved in shaping future investment.

"Would be good to have more support in having youth voices heard."

"I would want more apprenticeships and training opportunities."

"More youth clubs and places for children of all ages to have a safe space to chill and meet new people."

Multilingual Communities

The consultation deliberately sought to engage residents who may face language barriers when participating in traditional consultation exercises. Outreach was supported through trusted community organisations with established relationships across multilingual communities. Engagement activity was supported through trusted community organisations with established relationships across multilingual communities. Outreach delivered included staff able to communicate in **Arabic, Urdu, Hindi, Romanian and Punjabi**, alongside volunteers able to communicate in **Kurdish, Persian and other community languages**, helping to ensure that residents who may face language barriers were able to participate in the consultation.

Responses from multilingual communities demonstrated many of the same priorities identified across the wider consultation, particularly:

- Community safety.
- Better opportunities for children and young people.
- Employment and skills development.
- Support for families.
- Community facilities and spaces where people can meet.
- Stronger communication and access to information.

Many respondents highlighted the importance of community centres, faith settings and trusted local organisations in helping people access support, learn new skills and feel connected to their community.

The success of this targeted engagement approach helped ensure that the consultation captured perspectives from residents who may otherwise have been excluded from traditional engagement activities.

Older Residents

Targeted engagement was also undertaken to ensure that the voices of older residents were reflected in the consultation. This included outreach specifically designed to engage older African and Caribbean residents through trusted community networks and organisations.

Older residents frequently highlighted:

- Loneliness and social isolation.
- The importance of community centres and social groups.
- Community safety.
- Accessible community facilities.

- Activities and opportunities for older people.
- The need to support both older people and younger generations.

Many older participants placed particular value on spaces where people could meet, build friendships and remain active within their communities. Community groups, libraries and local community centres were repeatedly described as important sources of social connection and support.

Several older residents also highlighted the importance of providing more opportunities for young people, often viewing investment in younger generations as essential to the future of the neighbourhood.

WHAT OLDER RESIDENTS TOLD US

Social Connection



Reducing loneliness and isolation

Community Spaces



Community centres, libraries and social groups

Feeling Safe



Safer neighbourhoods and public spaces

Accessible Facilities



Welcoming places that everyone can use

Activities and Opportunities



More ways to meet, participate and stay active

Supporting All Generations



Investment in both older and younger people

Older residents value safe, accessible places where people can meet, build friendships and remain active in community life.

"It would be good if we had some services available for the elderly, disabled and the teenagers around the area."

"More places and days where people can meet each other and have a cuppa."

Overall, older residents expressed a strong desire for an area that is safe, connected and supportive, with opportunities for people of all ages to participate in community life.

5. Asset Mapping Findings

Asset mapping activity was designed to identify the places, people, organisations and community assets that residents value, alongside opportunities for future investment. The approach encouraged residents to highlight places they love, hidden gems, locations with potential, areas requiring improvement, and the one change they would most like to see. 152 people contributed to this activity.



The asset mapping activity revealed that residents see Low Hill as a community with significant existing strengths and assets. Participants consistently identified community centres, libraries, parks, local shops and community organisations as valuable neighbourhood resources. Importantly, many of the suggestions focused on improving, expanding or making better use of existing assets rather than creating entirely new facilities. This suggests that future investment should seek to build on

the assets already valued by residents while addressing concerns relating to community safety, youth provision, public spaces and local facilities.

Existing Community Assets

Residents and stakeholders consistently identified a strong foundation of community assets within Low Hill. These included community centres, the Family Hub, faith organisations, schools, local businesses, parks and green spaces, the local library, health services and established community networks. Workshop participants also highlighted community spirit, diversity, resilience and strong family connections as important strengths of the area.

Survey responses frequently referred to:

- Strong community relationships and neighbourliness.
- Family and friendship networks.
- Parks, outdoor spaces and recreational facilities.
- Local shops and services.
- Community groups and faith organisations.
- The area's diversity and cultural mix.

Residents frequently spoke positively about the area's community facilities and support networks.

"The community centres in Scotlands and Fifth Avenue do so much for local people. They really help bring people together."

"The community spirit still remains."

Assets with Development Potential

Alongside existing strengths, residents identified a number of assets that could deliver greater benefit with investment and support.

Key opportunities included:

- Showell Circus and local shopping areas.
- Parks and recreational spaces.
- Community buildings and meeting spaces.
- Facilities for young people.
- Outdoor sports and leisure facilities.
- Enterprise, training and business support spaces.

- Libraries and learning facilities.

Residents often described these places as having significant potential to become focal points for community life if improved and better utilised.

Areas Requiring Improvement

Asset mapping also highlighted locations and issues that residents believe currently detract from quality of life.

Common themes included:

- Concerns about community safety and anti-social behaviour.
- Poor-quality public spaces.
- Litter, vandalism and environmental maintenance issues.
- Deteriorating housing and public infrastructure.
- Limited activities and facilities for young people.
- Lack of attractive places for people to meet and socialise.

Many residents linked physical improvements with wider social outcomes, arguing that cleaner, safer and more attractive neighbourhoods would help strengthen community pride and encourage greater participation in local life.

While residents identified many strengths, they were equally clear about areas requiring attention.

"We need more things for young people to do."

"There must be a tangible change. The streets would be less littered and young people would have facilities to use instead of causing a nuisance."

Emerging Asset Mapping Themes

Analysis of asset mapping activity suggests five overarching themes:

1. **Community hubs and meeting places** as focal points for community connection.
2. **Parks, green spaces and outdoor facilities** as valued community assets.
3. **Facilities and opportunities for young people** as a significant gap and investment priority.
4. **Local identity, pride and belonging** as strengths that can be built upon.
5. **Safety, maintenance and environmental quality** as essential foundations for successful regeneration.

Overall, the findings indicate that Low Hill already possesses significant community assets and social capital. Residents are seeking investment that strengthens existing assets, addresses areas of neglect, and creates more opportunities for people to meet, learn, participate and take pride in their neighbourhood.

6. Overall Conclusions

Consistency of findings

There was remarkable consistency in the issues people want addressed. Community safety emerged as one of the strongest themes, with repeated concerns about crime, anti-social behaviour, feeling unsafe in public spaces and the need for safer streets and parks. Alongside this, residents frequently highlighted the need for more opportunities for children and young people, improved community facilities, better-quality public spaces, and greater access to employment, training and life skills support.

The consultation also revealed a strong desire for investment that goes beyond physical improvements alone. Residents spoke about the importance of building stronger community connections, creating opportunities for people to participate in local life, supporting families, improving wellbeing, and ensuring that local people can influence decisions affecting their neighbourhood. Many respondents emphasised that long-term change requires both investment in places and investment in people.

The consultation demonstrates that residents care deeply about Low Hill and want to see investment that builds on existing community strengths whilst tackling long-standing challenges. Respondents consistently described strong community spirit, family connections, local facilities, green spaces and a sense of belonging as important assets that should be protected and enhanced.

A clear vision emerged for the future of Low Hill. Residents want a neighbourhood that is safer, cleaner, more attractive and more prosperous. They want young people to have positive opportunities, community facilities that bring people together, thriving local businesses, improved public spaces, and a stronger sense of pride in the area. There is a strong aspiration for Low Hill to be recognised not for its challenges, but for its strengths, resilience and potential.

Overall, the findings provide a robust evidence base for the Pride in Place Regeneration and Investment Plan. The consistency of themes across surveys, workshops, outreach activities and stakeholder engagement suggests a high degree of agreement about the priorities that matter most to local people. The evidence points towards a balanced programme of investment focused on safer communities, stronger community assets, opportunities for young people, improved wellbeing, learning and employment opportunities, and the continued development of local pride and community resilience.

7. Implications for the Regeneration and Investment Plan

The consultation findings provide a clear evidence base to inform the development of the Low Hill Regeneration and Investment Plan. While decisions on future investment priorities remain a matter for the Low Hill Pride in Place Board, several themes emerged consistently across the survey, community workshop, outreach activity and asset mapping exercise. These themes represent key areas that the Board may wish to consider during the development of the Plan.

Emerging Investment Priorities



1. Community Safety

Community safety emerged as one of the strongest and most consistent themes throughout the consultation. Residents highlighted concerns relating to anti-social behaviour, crime, drug-related activity, dangerous driving, illegal bikes and personal

safety within public spaces. Future investment opportunities may include measures that help residents feel safer, support crime prevention, improve public spaces and strengthen community resilience.

2. Children and Young People

Residents consistently identified a need for greater investment in children and young people. This included calls for more youth activities, youth clubs, sports provision, training opportunities, mentoring, employment pathways and safe places for young people to spend time. Young people themselves frequently highlighted the importance of being listened to and having opportunities to influence decisions affecting their future.

3. Community Hubs and Facilities

Existing community facilities were widely valued by residents and frequently identified as important neighbourhood assets. Community centres, libraries, family services and community organisations were consistently highlighted as places that bring people together and provide support. The findings suggest there may be opportunities to strengthen, expand or improve existing community infrastructure.

4. Parks, Green Spaces and the Public Realm

Participants consistently highlighted the importance of parks, open spaces, play facilities and attractive public spaces. Residents identified both environmental improvements and investment in outdoor facilities as priorities for improving quality of life and supporting community wellbeing.

5. Employment, Skills and Life Opportunities

Many respondents highlighted the importance of creating pathways into employment, apprenticeships, training and enterprise. Residents frequently described a desire for investment that improves life chances, supports economic inclusion and enables people to develop skills and aspirations throughout their lives.

6. Community Cohesion, Wellbeing and Pride

Across all engagement methods, residents expressed a desire for a more connected and supportive community. Participants highlighted the importance of community events, volunteering opportunities, social activities and initiatives that help reduce isolation and bring people together. There was a strong aspiration for Low Hill to be recognised for its strengths, diversity and community spirit.

7. Enterprise and Local Business Support

Residents identified opportunities to strengthen the local economy through support for local businesses, entrepreneurship, training and enterprise development. There was particular interest in creating opportunities for local people to access

employment, develop new skills and contribute to the long-term prosperity of the area.

Moving from Consultation to Delivery

The consultation findings demonstrate that residents wish to see investment that supports both **people and places**. While physical improvements to parks, public spaces, community buildings and the local environment are important, residents consistently stressed the need to invest in opportunities, skills, wellbeing, community development and support for children and young people. The strongest proposals for future investment are therefore likely to be those that combine physical regeneration with social and community outcomes.

These findings will be considered alongside existing evidence, local intelligence, strategic priorities and Government guidance to inform the development of the Low Hill Regeneration and Investment Plan. Final investment priorities will be determined by the Low Hill Pride in Place Board as part of the next phase of programme development.

Appendices

Appendix 1

Low Hill Pride in Place Survey

Consultation: September to October 2026

Low Hill development

Overview

Have your say about Low Hill and have a chance of winning up to £100 in shopping vouchers

Thanks to funding from central Government, a plan for Low Hill is being developed. The £20 million Pride in Place programme will be led by local residents who want to hear from you.

The survey is your chance to say what would make Low Hill an even better place to live.

Whether you have a big idea or a small one, we want to hear from you.

By working together Low Hill will become an even better place to live, work and play.

Connections to Low Hill

1 What’s your connection to Low Hill? Please select all that apply

Please select all that apply

(Required)
Please select all that apply

- ☐ I live here
- ☐ I work here
- ☐ I visit here
- ☐ I study here
- ☐ I own a business here

2 What’s your favourite thing about Low Hill?

What do you love most about the area?

3 What should be the top priorities for the Pride in Place programme in Low Hill?

Please rank your top three priorities for improving Low Hill, with 1 being the highest priority, 2 the second highest and 3 the third highest

(Required)	1	2	3
Business Opportunities- Supporting local shops, entrepreneurship, innovation, training and employment opportunities. <i>Please select only one item</i>	☐	☐	☐
Community Assets- Improving community facilities, hubs, parks, open spaces and places where people can meet. <i>Please select only one item</i>	☐	☐	☐
Community Safety- Helping people feel safe and be safe in their neighbourhood. <i>Please select only one item</i>	☐	☐	☐
Health and Wellbeing- Supporting physical and mental wellbeing, prevention, family support and healthy lifestyles. <i>Please select only one item</i>	☐	☐	☐
Learning for Life- Developing life skills such as money management, cooking, digital skills and lifelong learning. <i>Please select only one item</i>	☐	☐	☐
Children and Young People- Creating more opportunities, activities and support for children and young people. <i>Please select only one item</i>	☐	☐	☐
Something we've missed <i>Please select only one item</i>	☐	☐	☐

If you selected "Something we've missed", please tell us what it is:

4 Imagine Low Hill in 10 years

What would look different? What would it feel like to live in Low Hill? How are people working together - organisations and residents? Anything else you hope for?

5 What 3 things would make the biggest difference to life in Low Hill?

These can be big or small – anything that would help people or improve the area

	1	2	3
Revitalising Showell Circus (e.g. upgrading shopfronts, making the roads and pathways look better) <i>Please select only one item</i>	☐	☐	☐
Creating or improving parks and green spaces (e.g. new play equipment, seating, planting, paths, lighting) <i>Please select only one item</i>	☐	☐	☐
Improving places where people can meet (e.g. community buildings and spaces) <i>Please select only one item</i>	☐	☐	☐
Better street lighting and safer public spaces <i>Please select only one item</i>	☐	☐	☐
Improved walking and cycling routes (e.g. new crossings, widened pavements, cycle lanes, signage) <i>Please select only one item</i>	☐	☐	☐
Making streets and public spaces more attractive (e.g. murals, planters, benches, bins, decluttering, greening) <i>Please select only one item</i>	☐	☐	☐
Creating new outdoor facilities (e.g. skate parks, outdoor gyms, sports courts) <i>Please select only one item</i>	☐	☐	☐
Developing spaces for local enterprise and training (e.g. start up units, co-working spaces, training centres) <i>Please select only one item</i>	☐	☐	☐
Celebrating local identity (e.g. heritage trails, public art, gateway features) <i>Please select only one item</i>	☐	☐	☐
Other (please specify in the box below) <i>Please select only one item</i>	☐	☐	☐

Please specify

Thoughts on Low Hill

6 How could people in Low Hill feel more connected to each other?

What would help people make friends, feel part of the community, or do things together? Please specify in the box below

7 Any other thoughts you would like to share?

Please specify in the box below

8 If you have an organisational code, please enter it here

If you are being supported by an organisation to complete this survey they may have this code so please ask them for it.

9 If you would like to be entered into a free prize draw to win £100, £50 or £20 of shopping vouchers

Name:

Email address:

Phone number:

Terms and conditions:

1. Eligibility: Open to individuals aged 18+.
2. How to Enter: Complete survey and contact details. One entry per person.
3. Prize: £100, £50 or £20 supermarket voucher. No cash alternative available.
4. Winner Selection: Winners will be chosen at random using a random number generator.
5. Notification: The winners will be contacted via email or phone.
6. Closing Date: Entries close on 2 October 2026, at 11.59pm.
7. Data Use: Personal data will be used solely for competition purposes. View our Privacy Policy at www.wolverhampton.gov.uk <<https://eur03.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.wolverhampton.gov.uk%2F&data=05%7C02%7CStephen.Morgan%40wolverhampton.gov.uk%7C6c5ec8104f474af29b3608dd8cbae0c5%7C>>.
8. Final Decision: The council's decision on winners is final, and no correspondence will be entered into.

About You

Equality Data Monitoring

City of Wolverhampton Council as a public sector organisation has a responsibility to ensure that we do not unfairly discriminate in the services we provide and are accessible to everyone. In order to do this, the Council collects equality monitoring data.

Why do we want to know these things about you?

It is very important for City of Wolverhampton Council to collect information about respondents to understand whether the feedback we get from these surveys is representative of our resident population.

The disclosure of this data is treated in the strictest confidence.

10 What is your postcode?

11 What is your age?

Please select only one item

- ☐ Under 16
- ☐ 16 - 24
- ☐ 25 - 34
- ☐ 35 - 44
- ☐ 45 - 54
- ☐ 55 - 64
- ☐ Over 65
- ☐ Prefer not to say

12 What is your sex? (a question about gender identity will follow)

Please select only one item

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

13 Is the gender you identify with the same as your sex registered at birth?

Please select only one item

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

14 What best describes your gender?

Please select only one item

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ I use another term
- ☐ Prefer not to say

17 What is your religion?

Please select only one item

- ☐ No Religion
- ☐ Christian (including Church of England, Catholic, Protestant and all other Christian denominations)
- ☐ Buddhist
- ☐ Hindu
- ☐ Jewish
- ☐ Muslim
- ☐ Sikh
- ☐ Any Other Religion
- ☐ Prefer not to say

18 Do you have any, disabilities, physical or mental health conditions or illnesses lasting or expected to last 12 months or more?

Please select only one item

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

19 What best describes your sexual orientation?

Please select only one item

- ☐ Straight
- ☐ Gay/Lesbian
- ☐ Bisexual
- ☐ I use another term
- ☐ Prefer not to say

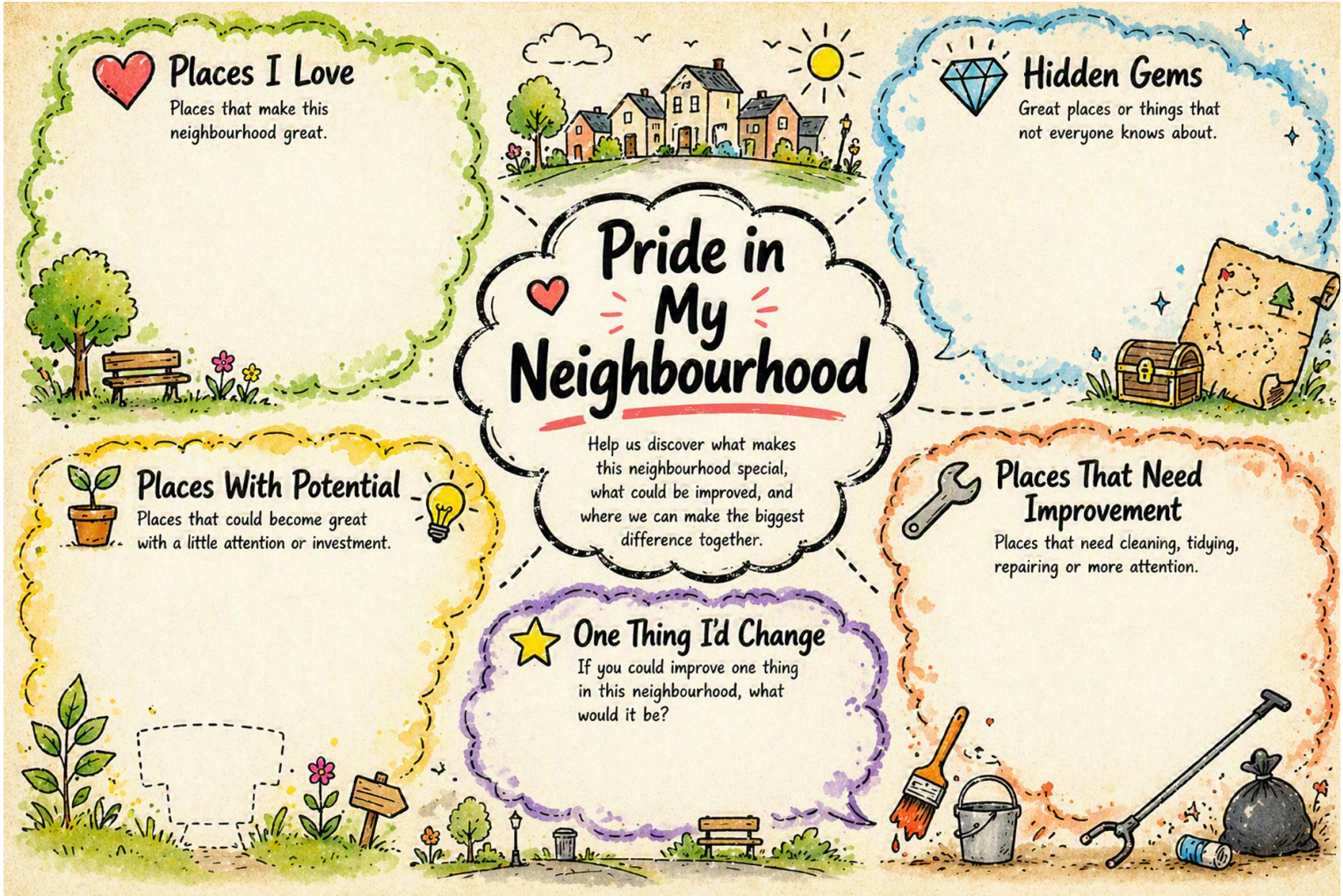
20 Do you have an armed forces connection in the past or present day?

Please select only one item

- ☐ Currently a full-time member of the Armed Forces
- ☐ Currently a Reservist
- ☐ Previous Service in Armed Forces
- ☐ A Military spouse/partner
- ☐ A child (whether adult or minor) of a serving or former member of the armed forces
- ☐ No
- ☐ Prefer not to say

Appendix 2

Asset Mapping activity



Appendix 3: Map of area of benefit

